

60 Ways to Build Your Business Through Collaboration

1. Interview someone.
2. Have someone interview you.
3. Write an article with someone.
4. Have someone write your ezine while you're on vacation.
5. Offer to write someone else's ezine while you're on vacation.
6. Invite a guest to lead a TeleSeminar
7. Send a complimentary copy of your product to 10 key players.
8. Put a promotion of someone else's product on your thank you page.
9. Invite someone to use your Pink Spoon Autoresponder for their target market.
10. Offer your 1-hour audio CD to someone to brand for their market.
11. Merge your membership site with another one and form a new branded site.
12. Hold a workshop together.
13. Put together a panel and write a proposal to speak at an industry conference.
14. Offer to write an endorsement.
15. Hire someone who's just starting out in their profession.
16. Invite guests to post insights at your blog.
17. Deliver a free TeleSeminar to promote someone else's product for an affiliate fee.
18. Send an article to 10 key players in your market - one that will help them.
19. Do a pre-event call for attendees of a conference you're speaking at.
20. Do a pre-event call for organizers of a conference you're speaking at.
21. Introduce a key player you already know to someone else who'd benefit.
22. Provide sponsorship opportunities for your offerings.
23. Take a photo of yourself using the product of someone you want to help.
24. Build an R&D Team.
25. Get in with a top-notch mastermind group.
26. Get an endorsement from someone who can benefit.
27. Promote the businesses of the suppliers you recommend.
28. Co-write a book.
29. Get your book ghost-written.
30. Make a list of things you need with and make it public.
31. Offer a lucrative affiliate program.
32. Spend time training your affiliates.
33. Use humor and emotion to create a viral storm.
34. Hire someone who has a day job.
35. Get bonus gifts from 10 key players.
36. Offer a bonus gift to someone creating a big launch.
37. Build a relationship with 3 meeting planners.
38. Send your book draft out to be reviewed by area experts.
39. Groom a business partner.
40. Put photos of your business partners on the product or program.
41. Solicit feedback and comments on your TeleSeminars.
42. Ask for 'the biggest question' on the minds of your customers.
43. Find 3 key players to cross-promote your offering.
44. Offer to help finish a project someone else is struggling with.
45. Approach charities to become sponsors of your business.
46. Do a fundraiser for a charity.
47. Use an incentivised payment plan (partial pay for performance) for key team members.
48. Ask everyone for help, more often.
49. Recruit volunteers for finite projects.
50. Always request referrals.
51. Invite 2 key players to co-lead an event.
52. Create a product or program based solely on other people's content.
53. Use case studies.

54. Private label some of your content.
55. Find places that look for speakers for their ready-made audiences.
56. Work for someone else for a length of time.
57. Ask 3 authors to sell you their book for cost to provide as a gift to your customers.
58. Invite your customers to review your products at Amazon or Ebay.
59. License someone else's material.
60. Sell your business.

Got one that we missed? We might have time to deliver it as a bonus in the forthcoming '60 in 60' call....email us at coach@multiplestreamssystem.com and we'll credit you publicly. Thanks!

Once again, to register, be sure you're signed up at www.andreajlee.com/signup and you'll receive further information later in the week.

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